## **Abdul Rab**

Flat 701, 8th Floor, A-Block, Madina Blessings, Block 10-A, Gulshan-e-Iqbal, Karachi, abdulrabbaloach@gmail.com | 03078993330

To leverage my expertise in graphic and web development to create innovative, user-centric designs and impactful digital solutions, while continuously enhancing my skills to contribute to organizational success and client satisfaction.

### **EDUCATION**

### Mazhar Muslim Model High Secondary School, Ranipur

Matriculation - Grade: A1

## **Professional Diplomas (In Progress)**

Arena Multimedia

**ADMS - Advanced Diploma in Media Studies** – Currently in 2<sup>nd</sup> Semester

• Aptech Computer Education

ADSE - Advance Diploma in Software Engineering – Currently in 2<sup>nd</sup> Semester

#### **CERTIFICATION & ACHIVEMENTS**

Diploma in Information Technology (DIT)

Awarded by Arena Multimedia – 1-year professional certification

• Freelancing Certificate

Awarded by DigiSkills.pk – Comprehensive training in freelancing platforms and strategies

Digital Marketing Certificate

Awarded by DigiSkills.pk – Specialized training in SEO, social media, and online advertising

#### **SKILLS**

## **Graphic & Motion Design Tools:**

- Adobe Photoshop, Illustrator, InDesign, Lightroom, CorelDRAW, Canva
- Motion Graphics & Video Editing: Adobe Premiere Pro, After Effects, Audition

#### Web Development:

- HTML, CSS, JavaScript, Bootstrap, jQuery, WordPress, XML, JSON
- PHP, MySQL

## UI/UX Design:

Figma (Wireframing, Prototyping, User Flow Design)

## **Digital Marketing:**

- SEO
- Social Media Marketing
- Google Ads

#### **Basic IT Skills:**

- Networking
- MS Office Suite

- AutoCAD (2D Drafting)
- Prompt Engineering (Al-based Prompt Design)

# PROJECTS | LINKS

# • GitHub Profile:

<u>github.com/abdul1-glitch</u> – Explore my web development and design projects, including front-end UI work, and design experiments.